
AppDirect Billing Integration and Management

Easily Support Complex Subscription and Cloud Pricing Models to Drive More Revenue

Overview

Flexible billing and payment operations are the engine of any successful marketplace. Unfortunately, many traditional billing systems simply do not support complex recurring and subscription pricing models that power marketplace transactions. To make matters worse, these systems can be incredibly rigid and fail to meet the demands of organizations that need to consistently test and adjust to optimize pricing. Without a robust, adaptable billing engine, organizations risk technical issues, dissatisfied customers, and lost revenue.

Power your marketplace with sophisticated, flexible billing

AppDirect Billing and Integration Management empowers service providers and ISVs to offer a variety of complex billing scenarios, including subscriptions, one-time payments, pre-payments, tiered usage payments, and more. This range of options gives both service providers and partner ISVs the flexibility to deliver products in ways to meet any customer need. Moreover, AppDirect's solution can be seamlessly integrated with existing billing, customer relationship management, and support tools for providing an optimal customer experience.

Give customers one consolidated bill to simplify the cloud experience

With AppDirect billing, service providers can offer customers one consolidated bill for all of their purchases. This not only improves the end-user buying experience, but also enhances the customer relationship with both the brand and product. By giving customers a simple interface to view and manage all of their billing and payment details, service providers make it much easier to view spending on cloud tools and streamline the payment process.

Key Benefits

Reduce Complexity for Flexible Pricing Models

Leverage a powerful engine that handles multiple types of pricing models, including one-time

charges, recurring pricing, flat-rate fees, and metered usage. Give developers access to the interface to populate their own pricing editions and eliminate manual pricing set up.

Automate Enforcement of Contract Terms and Subscriptions

Remove the need to manually track and manage subscription renewals and cancellations. The AppDirect billing system automatically handles all processes connected to the terms and timelines of your application contracts.

Establish Automated Payment and Reconciliation Workflows

Take advantage of pre-built collection and payout reconciliation engines delivered by AppDirect. Set up your distribution rates for each vendor and allow the system to automatically disburse funds each month as appropriate.

Access Full Reporting and Analytics on Invoices and Payments

View all payments, invoice details, and payouts made from a single dashboard view. Export detailed reports to easily track revenue and purchase trends for better visibility into which applications are performing most successfully.

Maintain Leading Security Standards

Ensure customer trust by using a billing system that is certified PCI compliant and secured with the most robust encryption technology available.

Features

- Calculates invoice and metered billing charges
- Runs individual or batched invoices
- Ability to review and adjust invoices before sending
- Customizable codes to meet revenue recognition needs
- Reporting and analytics on all invoices and customer charges
- Secure API integration to any financial package
- Payment workflow to handle recurring payment schedules
- Online payment methods supported, including ACH, credit cards, debit cards, wire transfers, and e-check payments
- Integration to traditional OSS/BSS systems to enable consolidated billing and user experience

The AppDirect Advantage: Industry Leading Platform and Expertise

AppDirect is the leading cloud service marketplace company. Our innovative platform offers the advanced functionality that companies need to launch and manage their cloud service marketplaces effectively. With AppDirect, companies can launch a fully branded, customized application marketplace without the time and expense associated with developing a solution in house. We power application marketplaces for trusted enterprises around the world, including Staples, Comcast, Deutsche Telekom, Bell Canada, Swisscom, and more.

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