



AppDirect APIs

Gain Access to the Entire AppDirect Marketplace Platform

Overview

Application programming interfaces—commonly called APIs—are critical to creating a seamless user experience. By enabling software components to easily exchange data, APIs not only lower the administrative burden of managing applications, but also allow apps to scale much faster.

Streamline Billing, Access Management, Provisioning, and More
Robust APIs are particularly important for efficient marketplace management. With this in mind, AppDirect provides RESTful APIs that open access to the entire award-winning AppDirect platform. This includes our provisioning engine, our catalog of more than 150 leading cloud applications, our back-end Billing-as-a-Service engine, jBilling, and award-winning marketplace features such as single sign-on (SSO), comparison tools, ratings and reviews, a recommendation engine, and more.

Key Benefits

- **Give users one-click access to applications**
AppDirect acts as an OpenID provider and requires developers to integrate as OpenID consumers. This allows the end user to sign into each application from the main marketplace dashboard.
- **Streamline subscription events through select endpoint URLs**
Allow end users to purchase, upgrade, downgrade, and cancel app subscriptions from one control panel.
- **Improve user experience with access controls for app assignment**
Once an application has been purchased, the buyer can grant or withdraw access to other individuals within his or her organization.

Features

- Single sign-on with OpenID authentication
- Endpoint URL integrations for subscription and access management
- OAuth-based security
- Comprehensive documentation

Learn More

To learn more about AppDirect APIs, contact an AppDirect sales representative by emailing salesteam@appdirect.com or visit our website at <http://info.appdirect.com/developers/docs/getting-started/introduction>.

The AppDirect Advantage: Industry Leading Platform and Expertise

AppDirect is the leading cloud service marketplace company. Our innovative platform offers the advanced functionality that companies need to launch and manage their cloud service marketplaces effectively. With AppDirect, companies can launch a fully branded, customized application marketplace without the time and expense associated with developing a solution in house. We power application marketplaces for trusted enterprises around the world, including Staples, Deutsche Telekom, TeliaSonera, Swisscom, and more.

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